



POWER OF ATTORNEY

Attorney Docket No.

L294.12-0033

First Named Inventor : John W. Norris III

Title : TECHNIQUES FOR CONDUCTING A SURVEY USING AN ITEM SELECTION SYSTEM

In the patent application:

___ identified above (and submitted to the Patent and Trademark Office herewith).

X filed on July 23, 2003 as Application No. 10/625,412.

I appoint the attorneys and agents associated with Customer Number 00164 to prosecute the patent application identified above and to transact all business in the Patent and Trademark Office connected therewith, including full power of association, substitution and revocation.

I ratify all prior actions taken by Kinney & Lange, P.A. or the attorneys and agents mentioned above in connection with the prosecution of the above-mentioned patent application.

I authorize Kinney & Lange, P.A. to mark the appropriate space above and to insert the filing date and application number of the application, as appropriate.

I authorize the attorneys and agents named herein to accept and follow instructions from ___ as to any action to be taken in the Patent and Trademark Office regarding this application without direct communication between the attorneys and agents and the undersigned. In the event of a change in the persons from whom instructions may be taken, the attorneys and agents named herein will be so notified by the undersigned.

Please address all correspondence and telephone calls to Customer Number 00164, attention David R. Fairbairn, Telephone (612) 339-1863, Fax (612) 339-6580.

LODGENET ENTERTAINMENT CORPORATION

Signature:

David M. Bankers
David M. Bankers

Dated:

11/19/07

Title:

Senior Vice President and Chief Technology Officer